

# The Bishop of Winchester Academy Curriculum Plan – Media Studies



The <SUBJECT> curriculum at The Bishop of Winchester Academy has been designed with the key aim of enabling students to live life to the full. Through the acquisition of knowledge and the practised application of skill, students can have the courage to be wise and make intelligent, informed decisions.

Our knowledge-based curriculum is ambitious in its breadth and depth, offering challenge to learners irrespective of their background. Through setting high expectations and accepting no excuses for all, we counter social disadvantage and bolster aspirations. Students are nurtured and supported throughout their journey at The Bishop, and explore ways to develop their awareness, collaboration, creativity, empathy, independence and resilience, collectively referred to as our LApps (Learning Applications).

Year 10	Michaelmas	Lent	Pentecost
Disciplinary Knowledge	<b>Component 1 Section A</b> Media Language Representation Context Audience	<b>Component 2 Section A &amp; B</b> Genre Audience Moving image & sound Context Representation	<b>Component 3</b> Media Production Audience Media Language
Disciplinary Skills	Analysis Analytical Writing Comparative Writing	Analysis Analytical Writing Developing a line of argument	Use of Photoshop Meeting a client brief Planning and research
Personal Development	LApp: Independence and Resilience BV: Mutual respect and Tolerance	BV: Rule of Law	LApp: Creativity TBOWA 200: John Reith
Future Pathways	Journalism Advertising Film Marketing	Moving image production Music industry	Advertising and Marketing Journalism Creative Media Production



# The Bishop of Winchester Academy Curriculum Plan – Media Studies



Year 11	Michaelmas	Lent	Pentecost
Disciplinary Knowledge	<b>Component 1 Section B</b> Gaming Industry Radio Industry Audience Context Regulation	<b>Component 1 Section B</b> Film Industry Newspaper Industry Audience Context Regulation	<b>Revision:</b> Component 1 Component 2
Disciplinary Skills	Knowledge Retrieval Fact Retention Analytical Writing	Knowledge Retrieval Fact Retention Analytical Writing	Knowledge Retrieval Fact Retention Analytical Writing Argumentative Writing
Personal Development	BV: Rule of Law LApp: Awareness TBOWA 200: John Reith	BV: Rule of Law LApp: Awareness	LApp: Resilience
Future Pathways	Game Design Radio Actor Foley Artist	Film Production Journalism	

