



Business

BTEC Level 3 National Diploma

Equivalent to **2 A Levels**, this course offers a fascinating insight into the commercial world. You will learn about the structure of business organisations and the processes involved in planning, setting up and running a business venture, such as human resources, finance, marketing, basic economics, ethics and the importance of innovation and creativity.

Course Overview

Unit 1: Exploring Business

Unit 2: Developing a Marketing Campaign

Unit 3: Personal and Business Finance

Unit 4: Managing an Event

Unit 5: International Business

Unit 6: Principles of Management

Additional units

Two optional units to be selected from a range including:

- Business Accounting
- Marketing and Market Research
- Human Resources
- Management
- Training and Development
- Law
- Administration
- Retail
- Team Building

How will I learn?

Learning will take place through a combination of lectures, videos, outside speakers, student-led research, group work and student presentations.

Relevant work experience is also encouraged.

Where can I go after the course?

Careers: Finance; Retail; Business Management; Accountancy; Marketing; Human Resources; Law.

Further Education: A Merit grade or above from the course could take you on to a business related degree course in higher education. A Pass grade will provide entry to a foundation degree course or a management trainee job.

Entry Requirements

Standard 6th Form entry requirements.
Students must have a minimum of a GCSE grade 5 or BTEC Merit at Level 2 in this or a related subject.

Assessment

This qualification is assessed through a combination of internally assessed assignments and externally assessed examinations.

The assessment approach of the BTEC qualifications in Business allows learners to receive feedback on their progress throughout the course.