



# Careers in the Outdoor Industry



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# Introduction

- Family run company
- Established 1976 in Poole
- One of the largest RYA Training Centres in the UK
- 3 Activity Centres in Dorset
- \*NEW\* Rockley Ski
- We own a Café (Harbours Edge)



# Rockley Point Centre

- RYA Training Courses/Instructor Training
- School Activity Trips
- Rockley College – YR12 and Y13
- Beach Club Hire
- Accommodation Facility
- Classroom Hire



# Buddens Activity Centre

- 350 pupils per week from Schools all over the UK and Europe
- Corporate Activity Days
- Scout Camps and Activity Sessions
- 96 Acres



# Poole Park Centre

- RYA Training Courses
- School Activity Trips
- Equipment Hire
- Dorset School Games and Can Do Festival Venue
- Sailing and Multi Activity Clubs
- Multi Activity Days during School Holidays



## La Plagne 1800 (French Alps)

- Located opposite the Mont-Blanc Massif, French Alps
- School Ski Trips from January to April
- Up to 400 pupils each week
- Ski and Snowboard
- Rep jobs



## Val Cenis (French Alps)

- Located at the heart of the department of Savoie, French Alps
- School Ski Trips from January to April
- Up to 170 pupils each week
- Ski and Snowboard
- Rep jobs



# My Journey – Jack

- Studied Outdoor Adventure Management at College
- Studied BSc Outdoor Adventure Leadership and Management at the University of Worcester
- Started as a sales advisor at Rockley in September 2010
- Now Head of Sales and Marketing and leading development across the business
- Studied Level 7 CMI in Leadership and Management through Brighton Business School in 2021



# Types of pathways available

- Unqualified – Hire Staff, Catering Team/Café Staff, Work Experience and Apprentices, Ski reps
- Qualified Instructors – Watersports, High Ropes, Land Based
- Seasons in France – Summer in the sun! Qualified and Unqualified
- Senior Instructors/Activity Managers
- Centre Managers
- Head Office - Sales, HR, Accounts, Operations



# Rockley College & Apprenticeships

- L3 in Sport (Outdoor Adventure)
- 2 year fully funded course, including up to £4,000 of FREE training and instructor qualifications
- We take 6 apprentices each year (12-18 months) – paid, full time. 18+
- Full working and education aspects based at Rockley
- Full cost of Training and Qualifications including Instructor provided by Rockley

