

Business

BTEC Level 3 National Diploma

Equivalent to 2 A Levels, this course offers a fascinating insight into the commercial world. You will learn about the structure of business organisations and the processes involved in planning, setting up and running a business venture, such as human resources, finance, marketing, basic economics, ethics and the importance of innovation and creativity.

Course Overview

Unit 1: Exploring Business

Unit 2: Developing a Marketing Campaign

Unit 3: Personal and Business Finance

Unit 4: Managing an Event

Unit 5: International Business

Unit 6: Principles of Management

Additional units

Two optional units to be selected from a range including: Business Accounting; Marketing and Market Research; Human Resources; Management; Training and Development; Law; Administration; Retail; Team Building

How will I learn?

Learning will take place through a combination of lectures, videos, outside speakers, student-led research, group work and student presentations. Relevant work experience is also encouraged.

Where can I go after the course?

Careers: Finance; Retail; Business Management; Accountancy; Marketing; Human Resources; Law.

Further Education: A Merit grade or above from the course could take you on to a business related degree course in higher education. A Pass grade will provide entry to a foundation degree course or a management trainee job.

Entry Requirements

Standard 6th Form entry requirements. Students must have a minimum of a GCSE grade 5 or BTEC Merit at Level 2 in this or a related subject.

Assessment

This qualification is assessed through a combination of internally assessed assignments and externally assessed examinations.

The assessment approach of the BTEC qualifications in Business allows learners to receive feedback on their progress throughout the course.

Exam Board

Pearson BTEC

